



Pharmaceuticals Business

Taj Pharmaceuticals Ltd.

Someday, innovation will spread
faster than disease.

→
WHEN YOU INVEST MORE
THAN \$1 BILLION A YEAR IN
NEW TECHNOLOGIES, SOMEDAY
COULD BE ANY DAY NOW.



We care.
Researching for the Future.



2007

Focusing on the Individual

“We care.” Two short words that form the principal theme of our corporate philosophy. They underlie our mission, which is to consistently tailor our work to the needs of those who trust in our products, i.e. patients, doctors, pharmacists as well as health and beauty conscious consumers.

Taj Pharmaceuticals Ltd, is dedicated to better health and greater access to healthcare for people and their valued animals. Our purpose is helping people live longer, healthier, happier lives. Our route to that purpose is through discovering and developing breakthrough medicines; providing information on prevention, wellness and treatment; consistent high-quality manufacturing of medicines, consumer products; and global leadership in corporate responsibility. **Every day we help 6.2 million patients, employ more than 3,000 colleagues, utilize the skills of more than 120 medical researchers**, and work in partnership with governments, individuals, and other payers for healthcare to treat and prevent illnesses—adding both years to life, and life to years.

With regard to its stockholders and future investors, Taj is committed to continuously increasing its corporate value and maintaining its independence.

In the public domain and in a socio-political context, Taj supports health and economic policies that are concerned with both quality and competition globally.

In the spirit of our self-imposed “Challenge for Excellence”, we are looking forward with confidence to all future challenges and opportunities.



Dr. R. K. Singh

Dr. R. K. Singh
CEO & Chairman

“ Restoring and maintaining health and well-being remains one of our key corporate objectives, both now and in the future. ”



Future



Our Mission

Our mission is to become the recognized leader in accelerating discovery and development of novel, small molecule drug therapies. The innovative application of our proprietary computational lead drug design technology provides the opportunity to substantially compress the time and cost of drug development and have a dramatic impact on important disease states.

Taj Pharmaceuticals products can broadly be categorized into four main ranges

Pharmaceutical
Personal Care
Well-being
Animal Health

The Company is one of the fastest growing, both in domestic and International markets. Apart from being in trade activities with and through its subsidiaries the world over, the Company is engaged in 14 diverse business activities, which include-

TAJ PHARMACEUTICALS LTD. & TAJ INSTITUTE OF MEDICAL SCIENCES.

“Life”: It is the underlying purpose of every thing we do at TAJ PHARMACEUTICALS LTD. We in TPL work with an urge and commitment towards development of a distinguished range of branded Pharmaceuticals and in the process, aim at developing medicaments falling under the category of latest molecules as well, in addition to those so far accepted ones.

Contents

- 3 Introduction by our CEO
- 4 Structured for Growth
- 5 Your Health in Focus
- 6 Taj Pharmaceuticals: Milestones in Pharmacotherapy
- 7 Taj Consumer Care: for Beauty and Well-being
- 8 By People for People
- 9 Unlimited Perspectives
- 10 On-target Strategies
- 11 Outstanding Achievements

The Flagship Company **TAJ GROUP OF COMPANIES**, is a worldwide Organization established in the year 1995, with bases in Overseas Sectors, namely :-

- | | |
|-------------|----------------|
| 1) Berlin | 5) Mauritius |
| 2) Canada | 6) Mexico |
| 3) Dubai | 7) Moscow |
| 4) Malaysia | 8) Switzerland |

The manufacturing facilities of **TPL** are **W.H.O. G.M.P./ISO 9002** certified. The range of **TPL** products is quite exhaustive, which comprises of over 450 products in the following categories:-

(I) DIABETIC CARE PRODUCTS

(II) DELIVERY SYSTEMS

(III) GROWTH HORMONES AND MAJOR THERAPEUTIC SEGMENTS, SUCH AS:

- | | |
|-----------------------------|---|
| 1) Antibiotics | 13) Anti-inflammatory |
| 2) Vitamins | 14) Gynaecologicals |
| 3) Analgesics | 15) Antipyretics |
| 4) Dermatological | 16) Cardio-vascular |
| 5) Anti-infective | 17) Natural/Ayurvedic/Herbal Formulations |
| 6) Oncological | 18) Hygiene Products |
| 7) Food Supplements | 19) Herbal Cosmetics, |
| 8) Antioxidants | 20) Body Lotions, Body Creams |
| 9) Calcium Supplements | 21) Beauty Care products |
| 10) Diuretics | 22) Aloe Vera-based products |
| 11) Peripheral Vasodilators | 23) A very wide range of OTC products |
| 12) Ophthalmologicals | 24) Generics |

In the secondary phase, the Company proposes to launch its Bulk Chemicals & Veterinary Division also.

The product range continues to grow in keeping with the need and demand of the markets.

TPL endeavors to ensure utmost priority to quality assurance and side by side makes it obligatory to see that the products are available to the common man at affordable prices.

Having defined a products portfolio, we are actively looking for Marketing Partners with complimentary skills, who can help us reach our brands to the length and breadth of the Country. Our aggressive strategies help us achieve this objective with required efficacy and speed.

TPL realizes the importance of optimization and standardization of processes developed by its R&D. The Company has appropriated an expansive complex admeasuring approx. 60 acres of land in the State of Gujarat, ideally located with geographical advantages, close to the boarder of the State of Maharashtra, where an ultra modern Plant is designed as per W.H.O., M.H.R.A.-U.K, USFDA GMP specifications. The Plant consists of the following facilities :-

(I) PHARMACEUTICAL DIVISION :

- a) Tablets Department
- b) Capsules Department
- c) Liquid Oral Department
- d) Ointment/Creams Department
- e) Parenterals Department

SOFT GELATIN CAPSULATION DEPARTMENT :

- a) Multivitamins + Minerals
- b) Betacarotins
- c) Nutraceuticals
- d) Antioxidants
- e) Herbal/Ayurvedic products, etc.

(II) AYURVEDIC & HERBAL DEPARTMENTS.

(III) FOOD PRODUCTS & FOOD SUPPLEMENTS.

(IV) BULK DRUGS.

(V) COSMETICS & BEAUTY PRODUCTS.

(VI) VETERINARY PRODUCTS.

(VII) FULLY EQUIPPED, ULTRA MODERN IN-HOUSE TESTING LABORATORIES.



Company Profile

Your Health in Focus

Therapeutic innovation is not possible without scientific research. TPL annually reinvests approximately one-quarter of its healthcare turnover back into research and development. In doing so, the company is establishing today the necessary prerequisites for the successful treatment methods of tomorrow.

Research at TPL is concentrated on areas requiring a high degree of therapeutic innovation and addressing markets with unmet medical needs. Our core research competency is focused on neurological and psychiatric diseases, such as Alzheimer's disease, Parkinson's disease, chronic pain, dependency disorders and neuromuscular disturbances.

We see our ongoing research as significantly contributing to improving the quality, safety and cost effectiveness of pharmaceutical therapy, thereby delivering added value to the healthcare market. Our investment in R&D is above industry average and focused on our target markets. Our intensive cooperation with national and international experts and renowned scientific institutions optimizes results even further. Only those TPL substances, which are patent-protected and demonstrate a new mode of action and a convincingly enhanced therapeutic benefit, undergo the lengthy preclinical and clinical development process necessary for a potential new active agent to achieve marketing authorization. The latest test procedures are used to ensure safety and efficacy of all our development candidates.

A good example of the innovative strength of TPL is our products **Lipirol + Norvate**, **Norvate® (amlodipine besilate)** - Norvate is used to treat high blood pressure (hypertension), chest pain (angina), or blocked arteries of the heart (coronary artery disease);

Lipirol® (atorvastatin calcium) - Lipirol is used along with diet and exercise to lower high cholesterol. It is also used to lower the risk of heart attack and stroke in people with multiple risk factors for heart disease - such as family history, high blood pressure, age, low HDL-C, or smoking.

Lipirol is also used in patients with type 2 diabetes and at least one other risk factor for heart disease such as high blood pressure, smoking or complications of diabetes, including eye disease and protein in urine, to reduce the risk of heart attack and stroke.



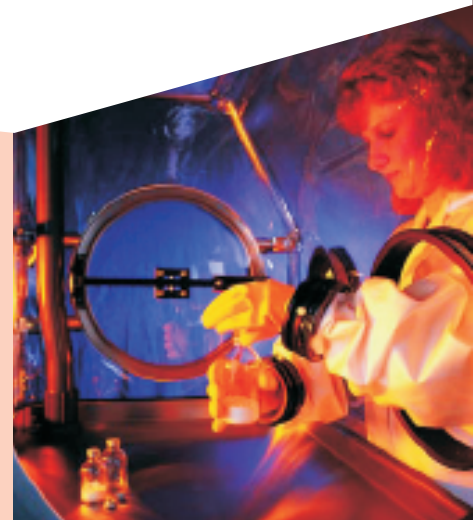
ion



“ The demands on healthcare are increasing on a global scale. We are thus highly committed to the goals of attaining quality and cost effectiveness in the area of pharmaceuticals. ”



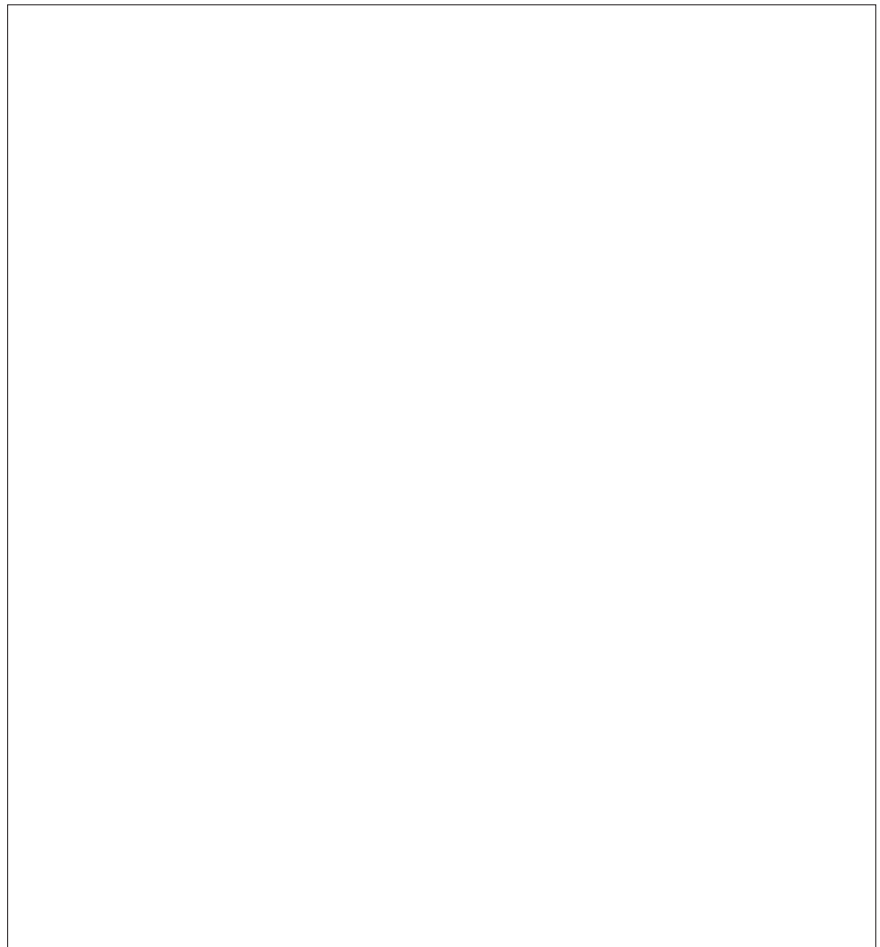
Main Products in the Pharmaceutical Sector



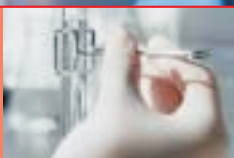
Products

Taj Consumer Care:

Health and beauty are gifts of nature, but you can still do a lot to maintain and preserve them. This is where we would like to help.



Main Products in the Consumer Sector



“ Our products combine the wisdom of traditional natural products with the latest scientific knowledge – thus optimally serving consumer health and well-being. ”



tree, a company's growth is supported by the strength of its employees.



Partner

By People for People

People make products.
People achieve success.
That's why our greatest
potential is our employees.
We feel a special respon-
sibility towards them.

TPL is now a valued partner to more than 60 companies worldwide.

We recognize that no one company has a monopoly on innovation. It is our job to find the best breakthroughs in modern medicine - wherever they are - and to bring them to patients as quickly as possible.

We have learned through our alliances that success in this business is much more than the deal itself. For both sides, real rewards come through partnerships that work in the long run - that means transforming deals into success.

We are aspiring for an enviable position in the global markets to be achieved in the quickest time frame and our clout in the Overseas Sectors provide us enough confidence in achieving the projected targets. Prospective business associations, especially with our Partners in European, South African, Latin American, Far East, C.I.S. Countries and Gulf Sectors, provide us ample potential in achieving this objective.



ship

Unlimited Perspectives

TPL has accepted the challenge of globalization, because national tradition and success no longer suffice to ensure a long-term market presence. We have to think and act within an international and global framework.

TPL has developed into an internationally focused pharmaceutical company. We are now globally represented by our subsidiaries or sales partners in over 12 countries. With our research, development and marketing co-operations, we are determined to continue consolidating our position on the global pharmaceutical market. Our innovative, internationally oriented marketing strategy forms a sound basis for these efforts.

We have a strong regional presence in key global markets such as the Russia, Europe, Latin Africa and Asia. Through partnerships, joint ventures and acquisitions, we aim to continually increase our presence in foreign countries.

In accordance with our company's international branding strategy, we not only adapt our product portfolio to the prevailing regional market situation, but also promote linguistic and cultural integration. We therefore prefer to recruit our staff from those countries in which we are active.



“ We are always delighted to receive such honors as the highly prestigious German Business Innovation Award. But that is not the aim of our efforts. It is delivering innovative healthcare solutions to our customers that count. ”

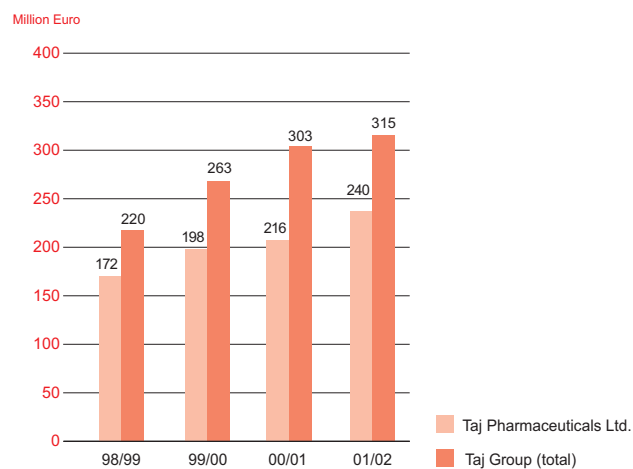
On-target Strategies

The economic success of a company is most clearly reflected in its corporate value, profit and return on investment. That is precisely the reason why strengthening these factors is one of Taj Pharmaceuticals Ltd. central goals.

The continuous increase in turnover, profits and return on investment proves that we are on the right track. In business year 2006/2007, Taj Pharmaceuticals Ltd, with a staff of about 1,000, generated a turnover of approximately 240 million Euro (\$240 million), corresponding to an increase of 13 percent as compared to the previous year. The corporate earnings almost doubled. The brands **LIPIROL®**, **NAMOSID®**, **NORVATE®**, **CETRILIN®**, **NEUROVITAL FORTE®**, **ASTHOM®** and **ASTHOM FORTE®**, **METHERLIN®** stantially to this positive development. For us, it also provided impressive proof that innovative research is worthwhile and that profits should be reinvested in the further growth of pharmaceutical activities.

Holding the legal form of a partnership limited by shares makes us eligible to tap into the capital market, supports our increased international orientation and also leaves open all corporate and entrepreneurial options for co-operation and acquisitions. On this basis, TPL is optimally equipped for the future.

Turnover Development 2006-2007

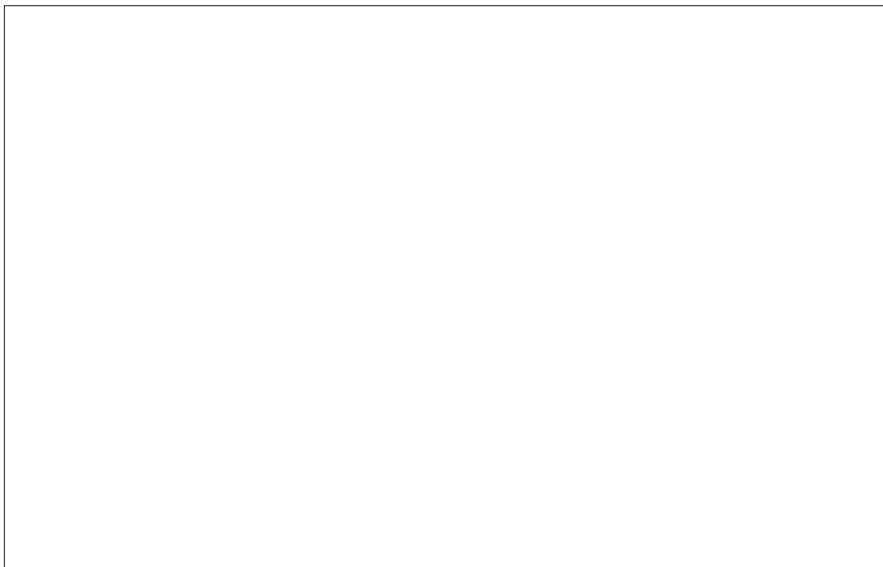


Success



Outstanding Achievements

We regard awards primarily as incentives and confirmation to firmly continue pursuing our chosen path. We know that our work can help restore self-esteem, hope and quality of life to those who use our products.





Contact

Taj Pharmaceuticals Ltd.

434, Laxmi Plaza, Laxmi Indl. Estate,
New Link Road, Andheri (W). Mumbai - 400 053.
India.

Telephone: 91-22-2637 4592, 4593, 30601000/1001.

Fax: 91-22-2634 1274.

Internet: www.tajpharmaceuticals.com / www.tajfordoctors.com

E-Mail: tajgroup@tajpharmaceuticals.com.

Factory cGMP, WHO,
UKMHRA Approved Address :

Manufacturing Unit - I:

At Village - Kalgam,
Coastal Highway Road,
Dist. - Valsad, Gujrat - 396142. India

Manufacturing Unit - II

Plot No. - 1019,
Vill. - Sarigam,
G.I.D.C. , Road No. 10,
Dist. - Valsad,
State of Gujrat.
Pin Code - 396142

Manufacturing Unit - III

Plot No. 32/ 2B, Village Tondali,
Taluka - Khalapur, Dist. Raigarh,
Maharashtra - 410 203
India